About #MYWritersFest

#MYWritersFest (previously known as #MYWritersBookFest) is a month-long festival in October that celebrates Malaysian writers and their writings in three ways:

1. **Meet & Greet Sessions**
   Writers meet readers in intimate settings to showcase and discuss their written work.

2. **Readings & Poetry Performances**
   Writers and poets perform their written work in public to both introduce and create awareness about Malaysian writers.

3. **Professional Workshop Series**
   Practical workshops and trainings conducted by Malaysian writers for Malaysian writers to equip and enrich their writing journey.

The first #MYWritersFest was held in 2015, which saw 98 participating writers in 12 venues all over Malaysia.
Malaysian Writers Society

#MYWritersFest is organised by the Malaysian Writers Society (fondly known as MYWriters). The society was established in September 2016 to facilitate activities and programmes related to Malaysian writing and publishing. These include #MYWritersRetreat, #MYWritersEvents, #MYWritersGathering, and other online activities.

MYWriters is an inclusive and non-profit initiative, providing a platform to Malaysian writers that transcends genre, language, function, medium, and experience levels. Our members include published and emerging writers.

Online Members: 6,620
Society Members: 142

* As of 5 June 2019
#MYWritersFest2019

#MYWritersFest2019 will focus on 5 main regions in Malaysia:

1. Central: Klang Valley
2. North: George Town & Ipoh
3. South: Johor Bahru
4. East: Temerloh/Kuantan
5. Borneo: Kuching

The programmes include (but not limited to) the following:

1. Mass Book Launch
2. Meet & Greet Sessions
3. Workshops, Trainings & Talks
4. Readings & Performances
5. Writing Retreats
#MYWritersFest2019 – Mark These Dates!

➤ 16 Sept (Monday): Festival Launch in Intermark KL (Level 3)
➤ 1-4 Oct (Tues-Fri): Writing Retreat in Kuching
➤ 5 Oct (Sat): Writing Workshops in Kuching
➤ 10-12 Oct (Thurs-Sat): Writing Retreat in Ipoh
➤ 13 Oct (Sun): NutMag Launch in George Town
➤ 19 Oct (Sat): Writing Workshops in Klang Valley
➤ 20 Oct (Sun): Meet & Greet in Johor Bahru
➤ 24 Oct (Thurs): Meet & Greet in Temerloh/Kuantan (Sultan Pahang Birthday, state holiday)
➤ 26 Oct (Sat): Meet & Greet, Readings and Poetry Performances in Klang Valley
➤ 27 Oct (Sun/Deepavali): Festival Finale in Klang Valley

Note: The above-mentioned dates and locations are subject to change, depending on availability of venue providers. MYWriters reserves the right to make changes without prior notice.
#MYWritersFest2019 – Festival Launch

Confirmed Date: 16 September (2pm)

Venue: Intermark KL (Level 3)

Duration: 90 mins/1.5 hours

This year, we are looking at launching the festival on the weekend before October!
The agenda for the launch would be:

1. **Mass Book Launch** – Writers who have published their books but did not have a chance to do a book launch will collectively launch their new books at this event. The last mass book launch saw 5 writers introducing their new works.

2. **Readings & Poetry Performances** – By the mass book launch writers as well as guest performers.

3. **Opening Speech / Keynote Speech** – By MYWriters President or invited keynote speaker.

4. **Media Conference** – Announcing the full programme for the month all over Malaysia and inviting media friends to join us at each venue.
#MY Writers Fest 2019 – Meet & Greet Sessions

Meet & Greet sessions are conducted in intimate settings to enable writers and readers to connect and chat about Malaysian writings.

We will be conducting it in the ‘blind date’ style where writers are given a table each and the public can sit down and chat with them. The 90-min session ends with readings by the writers. A breakdown of what goes on include:

1. **Date The Writer!** – Writers and readers chat in a friendly, comfortable setting.

2. **Readings** – Writers share their work by reading aloud.

3. **Book Sales** – Each writer can sell their books on that day!

4. **Autograph Session** – People can get their books autographed by the writers.

We are currently looking for venue sponsors, preferably F&B outlets with tables and chairs to facilitate the sessions. Expected crowd: a minimum of 50 people.
Writing retreats gather a group of writers to put aside time to work on their craft. Normally they take leave from work and stay in a house/apartment together to write. The programmes held during a writing retreat includes:

1. **Goal Setting** – Writers set a writing goal to be achieved by the end of the retreat.

2. **Writing Time** – Allocated time for writing.

3. **Writing Critique** – Sharing constructive feedback for each other’s work.

4. **Meals Time** – Getting to know each other and sharing knowledge over meals.

5. **Consultation** – The Retreat Leader is usually a published writer who will be giving consultation and advice to the participants.

We are currently looking for venue sponsors in Kuching and Ipoh, preferably a bungalow/homestay that can house a minimum of 10 writers.
Writing workshops are usually conducted by established Malaysian writers for Malaysian writers. The idea is to share practical tips, techniques and knowledge that writers can apply in the Malaysian context. Throughout the festival, we organize at least 15 workshops all over the country.

We are currently looking for venue sponsors, preferably one with a classroom setting that comes with the following facilities:

1. PA System
2. Projector
3. White Board
4. Writing Tables
5. Chairs

We are expecting a minimum of 20 participants for each workshop. In the past, we have received close to 40 participants for one workshop session.
#MYWritersFest2019 – Festival Finale

Tentative Date: 27 October 2019 (Sun)

Venue: TBC (somewhere in Klang Valley)

Duration: 6 hours

This year, we are expanding the finale to be more than just an event, as we realized that local writers fly in from other states just for this. The finale usually sees the gathering of more than 50 Malaysian writers in one location. This whole day finale celebration includes the following programmes:

1. **Local Book Sales** – Setting up of booths for publishers and writers to sell Malaysian books.

2. **Readings & Poetry Performances** – Especially for writers from other states.

3. **Children/Family Activities** – This includes storytelling time, readings, inspirational talks and poetry performances.

4. **Closing Speech** – By MYWriters President or invited keynote speaker.

5. **Media Conference** – Inviting media friends to meet Malaysian writers for exclusive interviews.

We are currently looking for a venue sponsor for the festival finale, preferably a concourse area in shopping malls. Expected crowd: a minimum of 500 people.
#MYWritersFest2019 – Budget Breakdown

As a non-profit society, we are constantly looking for sponsors and partners to make the festival a successful one for every venue in the country. A brief breakdown of the festival expenses would be as follow:

1. **Advertising & Marketing (RM10,000)** – Printing of flyers, buntins, backdrops, and setting up of stage.

2. **Location Expenses (RM500 for each location)** – Logistics/administration/rental. We are looking at 10 locations for this festival.

3. **Token of Appreciation for Trainers (RM150 for each workshop/talk)** – This will be applicable for the workshop series only. There will be a minimum of 10 trainers.

4. **Creative Production (RM5,000)** – Currently, the creative work is done in-house with more than 100 artworks produced just for the festival.

5. **Travel Expenses (RM500 for each location)** – Currently, committee members pay for their own travels. The idea is to send one committee to each location and cover at least their flight/bus expenses and accommodation.

We are currently looking for cash sponsors to enable us to organize #MYWritersFest2019 to its full potential as we believe we can do so much more with sufficient funding.
Partner With Us!

The success of gathering close to 100 writers in more than 12 venues for every #MYWritersFest since 2015 was made possible with supportive partners. We believe that together we are able to reach out to a wider audience that benefits our partners, writers, and readers nationwide.

#MYWritersFest reaches out to more than 6,000 writers in our online community. Tapping on their networks, we expect to reach out to more than 50,000 people through our online campaigns and on-ground events.
Why Partner With MYWriters

When you partner with us, your logo will be placed on our promotional materials (both online and offline) and your brand will be mentioned at our on-ground events all over the country.

We are looking for partners in the following areas:

1. Cash sponsors
2. Venue providers
3. Sponsorship in kind (printing of promotional materials, PA system, event set-up expenses, festival t-shirts, merchandise, etc.)
Partnership Understanding

**Festival Partners** (logo placement and brand mention throughout the entire festival)

- Cash sponsorship of RM5,000 and above, *or*
- Sponsorship in kind throughout the festival (printing costs, PA system, merchandise, manpower, etc.)

**Event Partners** (logo placement and brand mention for one specified event only)

- Cash sponsorship of RM500 for one event only, *or*
- Sponsorship in kind for one event only (printing costs, PA system, merchandise, manpower, etc.)
Contact Us

We look forward to hearing from you. For more info or further discussion, contact us at the following:

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